



Dear Friends of The Haverford School,

Each year, The Haverford School Parents' Association (HSPA) hosts the Haverford Party for a Purpose, our major fundraising event of the school year, to help support an excellent educational experience for the boys at The Haverford School. We could not achieve our success without the generous support of businesses and corporations affiliated with Haverford families, in addition to our Haverford parents. Funds raised by the HSPA through the Party for a Purpose directly benefit the students by supporting academic programs, faculty development, educational technology and extracurricular activities in every grade from pre-kindergarten to Form VI at The Haverford School.

This year, we plan to **Roll out the Red Carpet for the Fords**, with a black-tie-optional gala to be held on **Saturday, February 11, 2023**, at the Merion Cricket Club. With a star-studded red carpet, a champagne reception, drinks and dining, Best of the Fords Awards, fabulous auction items, and a Vanity-Fair-style after party, this year's party is sure to be THE event of the year for the Haverford community, all to raise money for our incredible school and all that Haverford does for its students and families.

Please join our efforts! Generous sponsors like you will receive prominent promotion and exposure at the Party for a Purpose, as well as special print, in-person, and digital marketing efforts leading up to the event. (Please see attached description of sponsorship levels and opportunities.) In addition, all sponsors will be invited to a kickoff event, **The Premiere Party, on January 20, 2023 at the home of Todd and Amy Briddell**, which will celebrate your support for the school and this wonderful community.

We hope you will consider participating in the biggest fundraising event of the year. Enclosed please find a donation form for your convenience. If you have any questions, please contact us at **hspapartyforapurpose@gmail.com**. We very much appreciate your consideration of support and look forward to proudly displaying you or your company's name as a Leadership Sponsor of The Haverford School and the 2023 Roll Out the Red-Carpet Party for a Purpose.

Best regards,

Kate Etherington (P'24) & Tara Shanahan (P'27)

Party for a Purpose Sponsorship Committee Co-Chairs

Kat Gord (P'25) & Raena Khorram (P'29, '35)

Party for a Purpose Co-Chairs



**Three Red Carpet Sponsorship levels are offered for the
2023 Fords Party for a Purpose:**

Best Director - setting the Direction for the future of Haverford: \$5,000 (Tax Deduction: \$3,620)

- Four tickets to the Roll Out the Red-Carpet Party
- Recognition as Best Director Sponsor in all Party for a Purpose marketing, including full-logo acknowledgment in signage on Lancaster Avenue and at EA Day, a special thank you in a dedicated Haverford-community email, a dedicated post on HSPA social media, and continuous recognition on HSPA website and One Cause (BidPal) event website.
- Prominent acknowledgement as Best Director Sponsor at the Roll out the Red-Carpet Party
- Invitation to and prominent acknowledgment at the Premiere Party

Best Picture - keeping the Big Picture of Haverford in mind: \$2,500 (Tax Deduction: \$1,760)

- Two tickets to the Roll Out the Red-Carpet Party
- Recognition as Best Picture Sponsor in all Party for a Purpose marketing, including listed acknowledgment in signage on Lancaster Avenue and at EA Day, a special thank you in a dedicated Haverford-community email, a dedicated post on HSPA social media, and continuous recognition on HSPA website and One Cause (BidPal) event website.
- Prominent acknowledgement as Best Picture Sponsor at the Roll out the Red-Carpet Party
- Invitation to and prominent acknowledgement at the Premiere Party

Best Actor - acting in support of Haverford: \$1,000 (Tax Deduction: \$ 510)

- Two tickets to the Roll Out the Red-Carpet Party
- Recognition as a Best Actor Sponsor in Party for a Purpose dedicated Haverford-community email and continuous recognition on HSPA website and One Cause (BidPal) event website.
- Acknowledgement as Best Actor Sponsor at the Roll out the Red-Carpet Party
- Invitation to the Premiere Party



Party for a Purpose 2022 - 23

**The Haverford School Parents' Association
Leadership Sponsor Donation Form**

Please complete EXACTLY as it is to appear on Prominent Billing:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Donor Contact: _____ Phone: _____

Donor Contact Email Address: _____

The undersigned agrees to participate as a:

_____ Best Director \$5,000
(Tax deduction: \$3,620)

_____ Best Actor \$1,000 (Tax
deduction: \$510)

_____ Best Picture \$2,500
(Tax deduction: \$1,760)

Please email a copy of this form and Corporate Information to Dorothy Walker at dwalker@haverford.org.
Please indicate any special considerations below including how you would like your sponsorship listed in
all promotional materials. If not listed we will default to company name.

Signature: _____ Date: _____

Please retain a copy for your records and return the original copy, along with payment to:

The Haverford School
Attn: Dorothy Walker
450 Lancaster Avenue
Haverford, PA 19041

If you have any questions regarding Leadership Sponsor, please contact:

Kate Etherington P'24
kateoleary@yahoo.com
Leadership Sponsor Co-Chair

Tara Shanahan P'27
tarashanahan@me.com
Leadership Sponsor Co-Chair